



## ANNUAL REPORT – COMMUNICATIONS COMMITTEE

May 2008

As Communications Chair I continue to monitor news items and stories that may have an impact on the Fire Service and/or the Fire Chiefs' Association. In doing so I've tried to keep the President and FCABC office informed in the past months along with my committee wherever possible. I've also been active with input into the "Briefing Book" project.

As a result of our recent Conference Committee meetings, I have brought forward the idea to pre-write and pre-approve media releases for distribution during our conference once resolutions have been passed. The topics will be targeted, but not be limited to, our resolutions agenda and I will work on this project during the conference. To that end I've begun to establish a Media Contact list with the help of our members and have made contact in particular with the local Kamloops media. Several have applied for accreditation and will be attending various events at this year's conference.

In addition, at the request of the Conference Committee Chair, I developed an email flyer for distribution prior to the early bird registration deadline.

Again as a committee we remain largely reactive however as we develop our media lists and see opportunities to promote the association I hope to become more proactive in our efforts in the future. While we don't meet in person, I would still like to thank the members of the committee for their email responses and input throughout the year.

Respectfully submitted

Tom DeSorcy  
Chair  
Communications Committee